



BASIC TO ADVANCE
DIGITAL
MARKETING
Course

Trainers with 10+ years of Experience
Online Training - 2 Months

“Master digital marketing with our all-inclusive course perfect for Aspiring Marketers, Professionals and Entrepreneurs”

Contact Us:

997 997 2808 

www.growiseacademy.com 

Master the Power of **Digital Marketing**.

Master the art and science of digital marketing with our comprehensive course designed for aspiring marketers, professionals, and entrepreneurs. Our expertly curated modules cover every aspect of digital marketing, ensuring you acquire the skills needed to excel in today's digital landscape.

Why choose GroWise Academy?

- ▶ Learn from industry experts with years of real-world experience.
- ▶ Our course covers every facet of digital marketing, from basics to advanced techniques.
- ▶ Practical assignments and projects ensure you gain real-world skills.
- ▶ AI Tools integration in Digital Marketing.
- ▶ Enjoy 5 months access to course materials and recordings.
- ▶ Earn 15+ globally recognized certifications to boost your career.
- ▶ Get 100% Placement/Internship assistance in finding the right opportunity.

Who can take this course?

- ▶ **Freshers/Graduates:** Acquire cutting-edge digital marketing skills to launch a successful career in the industry.
- ▶ **Job Seekers:** Gain specialized expertise in digital marketing to increase your job prospects and stand out in a competitive market.
- ▶ **Working Professionals:** Advance your professional growth by mastering the latest digital marketing techniques and strategies.
- ▶ **Businessmen/Entrepreneurs:** Achieve business success with targeted and impactful digital marketing strategies.

Our Course Curriculum

- ✔ Digital Marketing Overview
- ✔ WordPress Website Development
- ✔ Lead Generation
- ✔ Email Marketing (A/B Testing)
- ✔ Google Ads
- ✔ Search Engine Marketing
- ✔ Social Media Marketing
- ✔ Social Media Optimization
- ✔ Search Engine Optimization
- ✔ On-Page SEO
- ✔ Off-Page SEO
- ✔ SEO Tools
- ✔ Reporting Tools
- ✔ Google Analytics
- ✔ Google Search Console
- ✔ Google My Business
- ✔ Influencer Marketing
- ✔ Viral Marketing
- ✔ Performance Marketing
- ✔ Content Marketing
- ✔ Video Marketing
- ✔ Ecommerce Marketing
- ✔ Online Reputation Management
- ✔ Affiliate Marketing
- ✔ Google AdSense
- ✔ Freelancing
- ✔ Integrated Digital Marketing Strategy
- ✔ Growth Hacking
- ✔ AI Implementation Digital Marketing
- ✔ Marketing Automation
- ✔ Email Marketing Automation
- ✔ Inbound Marketing
- ✔ Customer Persona and Value
- ✔ OTT Marketing and Metrics
- ✔ Branding
- ✔ Evolution of Web 1.0, 2.0, 3.0
- ✔ Media Planning Objectives
- ✔ Go-to-Market Strategy
- ✔ Prompt Engineering

FEE STRUCTURE

Total Fee for Digital Marketing - ~~19,999~~ /-

Early bird Offer - 9,999 /- ✓



Start your journey to becoming a
DIGITAL MARKETING EXPERT!

Enroll today OR Book a Free Demo Now!

Call: 997 997 2808



Get's you job ready

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www.growwiseacademy.com

     **@growwiseacademy**